



KMOV
One Memorial Drive
St. Louis, MO 63102

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015-7010

Contract

848069

Schedule Dates 08/14/12-08/19/12
Advertiser Todd Akin for Senate (39432)
Agency/T-Code Strategic Media Placement (7970)/157739025
Product Political - US Senate (1176)
Brand Todd Akin for Senate Est. 2608 (175630)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name EVERSOLE,WHITNEY
Phone/Fax (703) 528-9837 /
CPE 2608
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments TODD AKIN FOR SENATE
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/13/12
Last Modified 08/13/12
Entered By Lisa Rees
CO-OP No
Headline # 06276155
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,145.00
Net Total \$12,155.00
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Aug. 2012	17	\$14,300.00
Grand Total:	17	\$14,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	20015- News @ 6am M-F			1	1	1	1			4	\$300.00	\$1,200.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/13/12
2.0	Normal Line / SPOT	08/14/12-08/14/12	3	:30	20054- News @ 5pm M-F			1						1	\$800.00	\$800.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/13/12
3.0	Normal Line / SPOT	08/16/12-08/16/12	3	:30	20054- News @ 5pm M-F					1				1	\$800.00	\$800.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/13/12
4.0	Normal Line / SPOT	08/14/12-08/15/12	3	:30	20055- News @ 6pm M-F			1	1					2	\$800.00	\$1,600.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/13/12
5.0	Normal Line / SPOT	08/14/12-08/17/12	3	:30	20062- News @ 10pm M-F			1	1	1	1			4	\$1,700.00	\$6,800.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/13/12
6.0	Normal Line / SPOT	08/18/12-08/18/12	3	:30	20103- News @ 6pm Sa							1		1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/13/12
7.0	Normal Line / SPOT	08/18/12-08/18/12	3	:30	20108- News @ 10pm Sat							1		1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/13/12
8.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30	8A- 10A (CT)								1	1	\$650.00	\$650.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/13/12
9.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30	20757- News @ 5:30pm Su								1	1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/13/12
10.0	Normal Line / SPOT	08/17/12-08/17/12	3	:30	20055- News @ 6pm M-F						1			1	\$800.00	\$800.00	St. Louis (KMOV) (KMOV)	1 X PER DAY	8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: